PATTI MULLIGAN

OVERVIEW

Multi-dimensional communications expert with 20+ years experience in diverse sectors.

Passionate about translating complex ideas for diverse audiences, collaborative process innovation, and contributing to positive community impacts.

Creative problem solver. Always learning.

EXPERIENCE

Communications Director | Genetic Engineering & Society Center, NC State University | 2017 to present

Create and implement strategic communications and engagement plans. Produce and manage all Center channels, including web, newsletters, media relations, reports, events, fundraising, graphics, videos, and podcast. Executive Committee member. Recipient of the 2020 Chancellor's Award for Excellence, the university's most prestigious honor.

Operations Director | NC Democratic Party | 2016

Statewide operations director for Hillary for America NC Coordinated Campaign. All campaign HR and contracts management, and project management of Save Our State (SOS) down-ballot initiative.

Director of eGiving | <u>United Way of the Greater Triangle</u> | 2006-2011; 2014-2016

Launched and managed integrated, multi-channel eGiving platforms. Owned relationship management for flagship corporate annual campaigns.

Community Outreach Director | Wake County SmartStart | 2013-2014

Developed and managed agency communications, trainings, and social media platforms.

Community Engagement Manager | NC Partnership for Children | 2012

Built outreach program with business, civic, and faith leaders across NC. Social media management.

See more on LinkedIn →

SKILLS

Communications & Event Planning

// Brand Management // MultiChannel Content Creation //
Media Relations // Stakeholder
Outreach & Engagement //
Advanced MS Office, Google
Suite & Adobe Suite // Reports &
Presentations // Web Design &
Management // Academic
Publishing // Autodidactic





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Portfolio/Sample Work: linktr.ee/patti.mulligan

EDUCATION

North Carolina State University
Political Science, 1999

Recent Courses & Training

Advanced Science Writing // AAAS PIO // CITI Conflicts of Interest, Responsible Conduct of Research, & Human Subjects Research // Science History Institute, Oral History // Adobe InDesign, Premiere Pro, After Effects